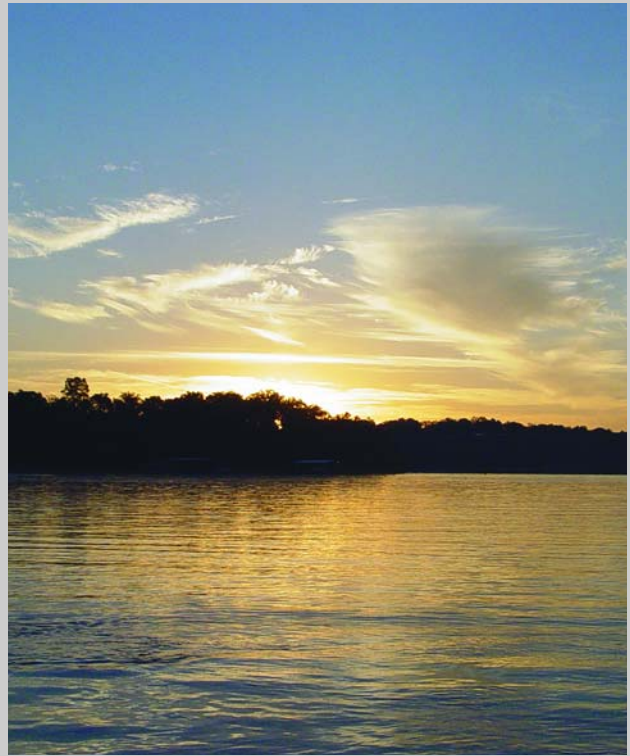


Tracker Marine Official Website Program

Your One-Stop Shop for Tracker-Only
and Multi-Brand Websites.

CO-OP
SAVINGS
UP TO
50%!

877-242-5233
[HTTP://WEBSITES.DEALERS.COM](http://websites.dealers.com)



TRACKER
MARINE GROUP

Harness the Power of the Internet

Today most consumers expect to conduct business 24/7 on the Internet. This expectation underscores the need to represent your business with a quality Web presence.

To ensure that first impressions are positive and lasting, Tracker Marine has developed Tracker Marine branded websites that display your TMG products and your dealership's products and services. These dealer sites are available in Tracker Marine Group, Marine Group, and Saltwater Group branded versions accessible through the Tracker Dealer Locator and anywhere on the Internet. New product information, specials, promotions, news, and events are constantly updated by both you and Tracker Marine to help maintain a fresh, professional look for your dealership online. And, easy to use site controls make all aspects of managing your website a snap.

"62% OF NEW BOAT BUYERS USE THE INTERNET WHILE SHOPPING FOR A BOAT!"

- JD POWER & ASSOCIATES

Tracker Marine

Tracker Marine sites are designed to reel in your Tracker, Nitro, SunTracker, and Tahoe prospects with lifestyle imagery and speed up the selling cycle - *generating MORE LEADS!*

Choose from 4 designs and customize to meet your needs.



Marine Group

Marine Group sites are designed to engage your customers with fishing features and family-friendly amenities, WOW'ing your ProCraft, Fisher, and Kenner prospects - *generating MORE LEADS!*

Choose from 3 designs and customize to meet your needs.



Saltwater Group

Saltwater Group sites are designed to lure serious saltwater fishermen and hook them on Mako and SeaCraft products - generating **MORE LEADS!**

Choose from 3 designs and customize to meet your needs.



Generate More Leads. Tracker and Beyond.

Channel Blade Technologies is the official provider of Tracker-only branded sites, but they can also build your dealership's multi-brand site. Channel Blade multi-brand sites support all marine, RV, and powersports product lines.

Multi-Brand Sites:

\$1500 Setup

\$495/mo

Plus FREE Tracker-Only Site

* Up to 3 brands (in addition to TMG) & 2 locations are included. Additional locations are \$500 setup per location. Additional brands are \$50/brand & \$50/location per month. Source One dealers receive a discount off their monthly fee!



“WE LOVE OUR NEW WEBSITE! CHANNEL BLADE WAS WONDERFUL TO WORK WITH.”

– *STACEY CHRISTOPHERSON,
AMERICAN MARINE*

Tracker-Only Website Program

Designed from the ground up to be easy to use, Tracker Marine websites are highly customizable, allowing you to personalize the appearance of your site from a wide selection of designs and image libraries. This turn-key approach gives you a website that looks great, is easy to manage and gets lots of traffic! Value - That's included.

Boats

- New Tracker Inventory
- Used Boat Inventory
- Image Galleries
- Online Brochures
- Request A Quote
- Payment Calculator
- Trade-In Evaluation

Special Offers & Events

- Specials and Promotions
- Events Calendar

Web-Based Administration

- Change Design Themes
- Inventory Control Manager
- Image Editor
- Text Editor
- Website Traffic Reports
- 5 Email Accounts

Parts & Service

- Service Description
- Parts Ordering from
- Service Request Form

About Us

- Dealership Information
- Employment Opportunities
- News Room

One Low Price:

\$750 SETUP

\$295/MO

Source One dealers receive a discount off their monthly fee!!

Sell More For Less.

Tracker Marine Group websites, your greatest source for hot leads, drive traffic directly to your dealership, while emphasizing your individuality and maintaining a strong, consistent Tracker Marine Group image. The Tracker Marine website program is designed to maximize your presence online and deliver value at Source One savings. Get more leads for less money!

FAQs

Q Why is it important for my dealership to have a website?

A Customers expect to be able to conduct business with you at their convenience, whether it is online, by phone or in person.

Q Why is it important to have a Tracker-only website?

A Studies show that 76% of all online shoppers start their research on the manufacturer's website. If you don't have a Tracker website linked from the Dealer Locator, you're missing your piece of the pie. Tracker-only websites get Tracker leads to you quickly, with minimal interference from competing brands- delivering more viable leads.

Q I'd like to see all of the features of each package before I decide. Is there a demo website where I can get more information?

A You can visit our live demo site at <http://websites.dealers.com>. This site will let you explore each package in detail as well as print out sign-up forms.

Q How do I make changes to my website?

A You have control over the content on your site through a web-based administrative control panel. You can post your own content or utilize content provided by Tracker.

Q What happens if I have questions or technical problems?

A Help is just a click or phone call away. You can request support through the administrative control panel of your website, email Tracker support at trackersupport@channelblade.com, or call us at 1-866-233-8314 from 9 am to 6 pm EST.

Q How do I enroll in the program?

A Sign up online at <http://websites.dealers.com> or call 877-242-5233

Q Is this program co-oped?

A Yes. Save up to 50% on your setup and monthly fees. Call for 877-242-5233 details.

Q What if I sell other brands besides Tracker?

A Tracker Marine Group has contracted with Channel Blade Technologies to develop the official Tracker Marine Group website program for Tracker dealers at a tremendous savings. Channel Blade sites will support all of your brands and product lines. Call Channel Blade at 877-242-5233 for a demo.

**“WE ARE GETTING MORE LEADS FROM OUR WEBSITE
THAN EVER. CHANNEL BLADE GIVES US THE TOOLS
TO GENERATE THESE POWERFUL RESULTS.”**

– BOB STEINWAY, LINK RECREATIONAL

877-242-5233

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Powered by:  **CHANNEL BLADE**
TECHNOLOGIES